



Bamboo Pen&Touch at the Studienkreis GmbH

Dr. Mark Sebastian Pütz
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 Technology Digital Media
 at the Studienkreis GmbH:
"We try to align the online tutoring with the needs of the students and also provide them with learning elements they are familiar with. This of course includes the writing by hand on paper. After realising that we would definitely need a pen tablet for our online tutoring, we decided very quickly on Wacom. The Bamboo pen tablet fulfils our needs exactly and it is very easy to handle, both for the students and for the teacher."

<http://www.studienkreis.de/>

The user:

The Studienkreis was founded in 1974 and is today, with around 1,000 schools and more than one million students since its foundation, one of the leading providers of private education in Germany. Together with the TÜV Rheinland, the Studienkreis has developed quality standards for tutoring which provides parents with transparency on the tutoring market and documents the quality of tutoring within the Studienkreis.

The challenge:

Since September 2011, the Studienkreis has provided online tutoring to offer students' flexible lessons and with this, they are able to work on their skills in their own, familiar surroundings. The company was looking for a solution that would integrate handwritten notes into the digital tutoring, to ensure that coaches didn't have to discard the usual written corrections or images in their teaching methods.

The solution:

After detailed research into the solutions available, the Studienkreis GmbH decided on Wacom's pen tablets, convinced by the high quality easy handling of the products. All online coaches are now equipped with a headset, webcam, computer and a Bamboo pen tablet. A Bamboo pen tablet is also recommended for the students. During tutoring, exercises can be discussed and corrected easily. With this, coaches are able to communicate easily and the students can solve exercises. To prepare the teachers for the new way of teaching, the coaches are trained in special seminars. Here they are taught the competent handling with the tablet in conjunction with Twiddla, a special software for online collaboration.

The benefits:

With this solution, the Studienkreis GmbH offers an intuitive and easy way of online tutoring. Complex tasks can be demonstrated easily and any completed exercises from the students can be corrected in real time. The same as during on-site tutoring, the coaches can write down mathematical formula or English vocabulary. With a Wacom pen tablet, the student also is able to write down the answers by hand. The collaboration is, despite it being online, is very natural and intuitive. Another advantage to this contemporary form of teaching, is the use of modern technology. This enhances the motivation of the students and therefore, the learning results.

wacom

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