

Yuify FAQ



What is Wacom Yuify?

Wacom Yuify is the service which allows you to protect your artwork and manage usage rights and legally binding license permissions. As soon as you export files for sharing and publishing Yuify injects an invisible micro-mark with your artwork's unique digital ID into your JPG or PNG format. This digital ID is recorded on the Yuify platform. You can now link your export files with your Yuify projects, describe project details and set up license permissions and conditions for collaboration with other artists.

How can I access Wacom Yuify?

Wacom Yuify is currently in beta test and not online yet. Once Yuify is released to public, customers will be able to register with their Wacom ID and connect their partner application to the Yuify account.

What does Yuifying mean?

Yuifying means that an invisible change (micro-mark) is made to the artwork that represents your artwork's unique digital ID. This invisible micro-mark inextricably links the artwork to the artist who created it.

What does Yuifinder mean?

Yuifinder is a feature in the Yuify App where you can Drag & Drop an artwork to inspect its digital ID that reveals the author, meta descriptions and license settings.

What partner applications can be connected with Wacom Yuify?

Currently we partner with Celsys Clip Studio Paint only.

What personal information do I need to provide to prove my identity when I want to open a Yuify account?

You only need the information provided with your Wacom ID information to use the Yuify Application (Name, email).

Only when you want to create a legally binding contract using the Yuify service, an address needs to be provided which will be included in the contract to make it legally robust for most legal institutions.

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How secure are my yuifyd artworks?

Using the Principles of Self Sovereign Identity (SSI), the SSI layer creates permanent records of your authorship and the rights that you acquire and provide others. Your authorship and license records are safely recorded using DIDS that can provide the information you want others to see.

What is a license?

A license in the case of yuify is a contract agreement that can be signed with others that legally delegates them usage, development and exclusive rights.

You are free to customize your licenses to a great extent in yuify

How do I create derivative works?

To create a derivative work, you need to acquire a development license and link it to your project.

What file formats can I export yuifyd?

Currently we support JPEG and PNG file formats only. We are working on supporting other file formats such as TIFF, PDF, GIF etc. as well.

How robust is the Yuify micro-mark against changes on the artwork?

Yuify embeds a digital ID into the artwork to preserve the identity of the image and thus the technology is resilient to a certain degree, protecting from compressions and crops and filters removing the ID from the image.

We will continue working on preserving the artwork ID and improve it to best protect the rights of our digital creatives.

Can I yuify an artwork which is already yuifyd by me?

No, Yuified work already has an ID which cannot be removed from the image. But you can modify the information related to your artwork through your account.

Can I yuify an artwork which is already yuifyd by someone else?

No, you cannot put an ID with your authorship mark on an artwork that has been registered by another.

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What if I am working on a confidential project?

You can always select the Private project option that will block the image and other confidential information registered with your content when you share the link.

What if I don't want to use my real name on Yuify?

Yuify provides you the option to enter your alias name instead of your real name that you want to associate with the art. You must use your real name on Wacom ID to create agreements that have legal validity but for the information to everyone, you can use an alias name.

What if there are more than one artist working on a project?

Yuify enables the option to register multiple artists to an artwork permanently. The artist that registered the work will be the admin and have all the rights to the project, whereas contributors only have the rights to add content to the project and update their role in the project.

Can I give out licenses for a derivative work?

Yes, depending on the type of development license you used, you can give out licenses with non-commercial, commercial and exclusive license rights.

Does yuify cost?

Yuify is free for creators using our partner applications and will remain free.

What kind of documents can Wacom Yuify or the Creative Rights Initiative provide me with to prove my ownership rights in court?

The CRI creates a permanent record of authorship and we can provide evidence of your proof of creation.

In addition, the licenses you create or want to obtain can be downloaded as legal documents along with if you sign a contract, both parties have the rights to download the final contract agreement that regulate the management of the rights for a particular content.